



Small Steps, Big Impact

KEJORA

ANNUAL REPORT 2025



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INTRODUCTION

It is with great pride and gratitude that we present Kejora Karimunjawa Foundation's 2025 Annual Report.

The year 2025 has marked a significant step forward in the development of Kejora, reflecting both our rapid growth and our long-term vision for sustainable, high-quality education in the island of Karimunjawa. Building on the foundations laid in previous years, we have expanded our reach, strengthened our organisation, and made strategic investments that will shape the future of the foundation.

This report provides an overview of our activities, achievements, and lessons learned throughout the year. From the expansion of our preschool program and language school to the strengthening of community engagement and partnerships, 2025 has been a year of meaningful impact and progress.

We would like to express our sincere appreciation to everyone who has contributed to our journey. In particular, we are grateful for the ongoing support of partners such as Olijslager and AFAS Foundation, as well as the trust of our community and families.

We invite you to explore this annual report and discover how, together, we are creating lasting impact. Step by step, we are building a strong, sustainable future in which education, community, and environmental awareness go hand in hand.

Warm regards,



Sungatono

Yayasan Kejora Karimunjawa



Ingrid van den Muijsenberg

Stichting Kejora Karimunjawa

INDONESIAN FOUNDATION

Name foundation:	Yayasan Kejora Karimunjawa
Establishment Date:	September, 29th 2021
Address:	Ds. Karimunjawa RT 002/RW 004, Jepara
Phone Number:	+62 823-1397-9598
Email Address:	kejorakarimunjawa@gmail.com
Website:	www.kejorakarimunjawa.com
Donation website:	https://www.gofundme.com/f/education-for-karimunjawa
Social Media:	@KejoraKarimunjawa
Deed of Establishment Decree:	AHU-0023541.AH.01.04.TAHUN.2021
Registration Number (NIB-RBA):	1907220035695
Tax number (NPWP):	43.862.859.6-516.000
Founder:	Sungatono
Chairman:	Sudarmono
Treasurer:	Nursalilis
Secretary:	Ruhatin Cakra Kusuma
Advisors	Venny Ratna Hendrasari & Bahroni
Bank Account:	7587 0101 0527 536 (BRI) Yayasan Kejora Karimunjawa

DUTCH FOUNDATION

Name foundation:	Kejora Karimunjawa
Establishment Date:	March, 8th 2024
Address:	Elstar 14, 4007 ZW Tiel
Phone Number:	+31 642726710
Email Address:	info@kejorakarimunjawa.com
Website:	www.kejorakarimunjawa.com
Social Media:	@KejoraKarimunjawa
Registration number (KVK):	93243944
Tax number (RSIN):	8663 25 062
ANBI Status:	Kejora Karimunjawa is registered as a Public Benefit Organization (ANBI)
Chairman:	Ingrid van den Muijsenberg
Treasurer:	Jens Branum
Secretary:	Josephine Kobussen
Bank Account:	NL 66 RABO 0189648805 (Rabobank) Stichting Kejora Karimunjawa

ABOUT KEJORA KARIMUNJAWA

Yayasan Kejora Karimunjawa was initiated by Sungatono (Founder) and Sudarmono (Chairman) as they recognised the importance of high quality education. Together with the local community, they have identified pressing needs of the island and established educational programs. They do this alongside an independent board, a few permanent staff members, and a team of volunteers from Karimunjawa who are dedicated to improving the prospects on their island.



The beautiful archipelago of Karimunjawa consists of 27 islands. It's situated 70 km north from Java Island. With 2 hours to cross by boat, the main island also named Karimunjawa has 45 km² of total area

OUR VISION

"To create a thriving community for future generations in Karimunjawa, who are inspired, motivated and willing to actively contribute to their own future and that of their island."

OUR MISSION

"To provide inclusive, bilingual, and nature-based learning that empowers children and adults to learn, lead, and protect the future of their community and environment."

CORE VALUES



Unity



Diversity



Inspire



Sustainability

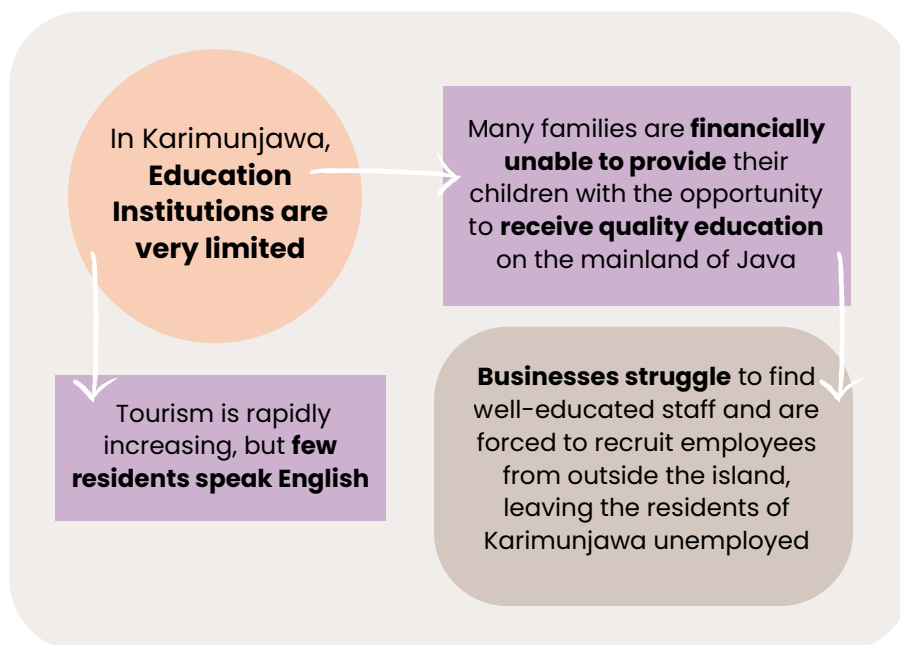


WHY KEJORA KARIMUNJAWA?

Yayasan Kejora Karimunjawa was founded to improve access to quality education and create better opportunities for the local community. Together with local residents, Kejora develops educational programs that support children and young adults in building skills, confidence, and brighter futures.

With limited educational access and growing tourism demands in Karimunjawa, Kejora focuses on improving English proficiency, personal development, and community empowerment through accessible and sustainable learning programs. Kejora is supported by the Dutch Foundation Kejora Karimunjawa together with an international network of volunteers and ambassadors.

FOCAL POINTS



Kejora aims to:

- ★ Increase educational opportunities
- ★ Improve the English language proficiency of the community
- ★ Enhance their prospects in the growing job market

PROGRAMS & BASECAMP

Learning Divisions:



SPS Kejora Preschool



*SPS Kejora
Primary School*



*English Language
School*

At Kejora, we provide creative and community-based learning programs that help children and young adults develop knowledge, confidence, and practical skills.

Supported by a nature-based basecamp built with sustainable materials, our learning environment encourages creativity, exploration, and personal growth.

Kejora Basecamp:



*Nature-inspired
school ground*



*Semi open
classrooms*



*Sport
Field*



*Multilingual library
& reading corner*



*Digital
learning tools*



*Creative learning
Spaces*



*Safe outdoor
playground*



*Hands-on nature
exploration*



*Learning
Garden*

MILESTONES 2022 - 2024

- Built Kejora's Basecamp with 1 classroom, an outdoor playground, storage space, and toilets.
- Started a preschool program for children aged 3–6 and English courses for children aged 7–12 and adults working in tourism.
- Started building a team of enthusiastic and motivated board members, teachers, and volunteers.

2022



2023

- Set up fundraising programs to generate additional income for Kejora.
- Officially recognised and legalised within the Indonesian education system.
- Provided 16 scholarships to families needing financial support.
- Integrated sustainability into all projects, focusing on nature conservation and respect for the local environment.



2024

- Expanded Kejora Basecamp with a public library and an additional classroom to support more programs and welcome new students.
- Organised local events for international tourists to generate income and donations, creating a stable monthly income that supports Kejora's self-sufficiency.



READ
ABOUT
2025

OVERVIEW 2025



Growth and Development

2025 was a transformative and highly successful year for Kejora. Through rapid growth in student numbers, expanded facilities, stronger partnerships, and increased community involvement, Kejora further strengthened its position as a leading educational initiative in the region.

Education and Student Growth

Throughout 2025, Kejora continued to expand its educational programs and activities. The number of students grew significantly to approximately 60 students across 3 learning spaces, reflecting the growing trust and enthusiasm from families within the community.

The Kejora Language School successfully completed several English courses for tourism professionals, helping students improve their communication skills, confidence, and career opportunities within the tourism sector.

The preschool program continued to focus on creative learning, experiential education, outdoor exploration, cultural activities, and thematic programs designed to support both educational and personal development.



OVERVIEW 2025

Infrastructure and Expansion

A major focus during 2025 was the expansion and improvement of the Kejora facilities and learning environment.

Important achievements included:

- Buying land to further expand Kejora Basecamp
- Building Classroom 3 and Classroom 4
- Expanding the outdoor playground and building a sports field
- Creating an outdoor educational garden
- Improving green learning spaces and outdoor facilities

These developments created a safer, more inspiring, and more sustainable environment for students, teachers, and the wider community.



OVERVIEW 2025

Community Engagement

Community involvement remained one of the core pillars of Kejora in 2025. Activities such as Cultural Nights, eco-print workshops, field trips, and community gatherings helped strengthen connections between local residents, parents, students, and international visitors.

These programs not only supported cultural exchange and experiential learning but also contributed to additional fundraising and community development opportunities.

Organizational Development

In 2025, Kejora experienced strong organisational growth. The team expanded to include teachers, assistants, volunteers, and operational support staff, with a continued focus on empowering local talent and creating employment opportunities within the community.

An important milestone was the start of SHEnergy, a Parent-Teacher Association where parents and teachers come together to collaborate, share ideas, strengthen communication, and support the development of the children and the school community. Internal trainings and workshops were also organised to strengthen educational quality, teamwork, and organisational structure.



OVERVIEW 2025

Partnerships and Support

Kejora continued building strong partnerships throughout 2025. Support from AFAS Foundation contributed directly to the expansion of learning facilities and increased educational capacity.

In addition, a new long-term partnership was established with the Olijslager Impact Fund, providing strategic and financial support aligned with Kejora's long-term vision and future growth plans. Collaborations with local government institutions and educational organisations further strengthened the credibility and impact of the foundation.



Recognition and Educational Quality

The quality of education at Kejora received important recognition in 2025. The preschool program achieved an 'A' accreditation. This accreditation validates the quality of Kejora's educational approach and strengthens the foundation's credibility among parents, partners, and local government stakeholders. Kejora was also selected as a flagship preschool within the Jepara region, recognising its innovative educational approach and commitment to high-quality learning experiences. Feedback from parents remained overwhelmingly positive, with high levels of satisfaction, trust, and strong recommendations for the school and its programs.



Conclusion

2025 was a year of major progress, expansion, and achievement for Kejora. Through investments in education, infrastructure, community involvement, and partnerships, the foundation has built a strong foundation for continued growth and long-term impact in the years ahead.

FINANCIAL OVERVIEW

Dutch Foundation

The Dutch Foundation primarily supports international fundraising, donor engagement, and strategic partnerships.

Opening Balance (1 January 2025) Amount (€)

Opening Balance	2.082,59
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Income

Description	Amount (€)
One-time Donations	5.079,27
Monthly Scholarships	7.169,73
Olijslager Groep B.V.	25.000,00
AFAS Foundation	21.020,00
Total Income	58.269.00

Expenses

Description	Amount (€)
Bank Costs	328,75
Insurance	88,59
Bank Transfers to Indonesia	54.751,18
Total Expenses	55.168.52

Closing Balance (31 December 2025)

Description	Amount (€)
Opening Balance	2.082,59
Total Income	58.269,00
Total Expenses	-55.168,52
Closing Balance	5.183,07

FINANCIAL OVERVIEW

Indonesian Foundation

The Indonesian Foundation oversees educational delivery, community engagement, infrastructure development, and day-to-day organizational operations.

Opening Balance (1 January 2025) Amount (Rp)

Opening Balance	6.150.304,70
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Income

Description	Amount (Rp)
Local activities (playground. eco print workshop & cultural night)	130.041.440,00
One-off Private & corporate donations	52.513.164,33
Student fees kindergarten	140.860.000,00
Student fees language school	36.000.000,00
Transfer from the Dutch Foundation	1.043.813.270
Total Income	1.403.227.874,33

Expenses

Description	Amount (Rp)
Teachers & project manager salaries	204.215.922,00
Maintenance Kejora Basecamp	246.994.569,00
Language cost and wifi	4.706.300,00
Local fundraising events	29.184.338,00
Library	2.502.500,00
Marketing and PR	17.882.500,00
School operational	61.032.492,00
Board costs	15.618.949,00
Total Expenses	582.137.570,00

FINANCIAL OVERVIEW

Indonesian Foundation Investments

Description	Amount (Rp)
Investment for buildings	267,142,885
Investment purchase of land for school	400.670.075
Total investments	667.812.960

Closing Balance (31 December 2025)

Description	Amount (Rp)
Opening Balance	6.150.304,70
Total Income	1.403.227.874,33
Total Expenses	-582.137.570,00
Total investments	-667.812.960,00
Closing Balance	159.427.649,03

Summary

The foundation operates through both a Dutch and an Indonesian entity, creating opportunities to maximize its impact at both national and international levels. This structure strengthens fundraising efforts, enhances educational quality, expands strategic partnerships, and increases the foundation's ability to reach and support more students and communities. Income sources include donations, sponsorships, student fees, and proceeds from events. Expenditures primarily relate to staff salaries, infrastructure development, educational materials, and program implementation. All financial resources are allocated to support the foundation's mission and maximize its social impact. Kejora demonstrated in 2025 a strong financial growth and impact, enabled by a combination of local income generation, international fundraising and a financial partnership. These resources directly contributed to educational access, infrastructure development, and long-term sustainability of the foundation. The financial result shows a positive balance, allowing reinvestment into future educational programs. A large portion of expenditures focused on long-term impact, such as land acquisition and school infrastructure, ensuring sustainability and growth.

GOALS 2026

Looking ahead to 2026, Kejora will continue focusing on growth, educational development, community impact, and long-term sustainability. One of the most important milestones for the upcoming year is the development and opening of the primary school, SD Alam Kejora, which is scheduled to officially start in July 2026. Preparations for the new primary school include curriculum development, legal and licensing processes, teacher recruitment, operational planning, and the further expansion of educational facilities. Kejora aims to create a strong nature-based and bilingual learning environment that combines academic education with creativity, sustainability, outdoor learning, and community values.

In addition, Kejora will continue strengthening its bilingual education model to provide students with stronger English communication skills and broader future opportunities. The foundation also aims to expand its reach and positive impact within the local community. Another important goal for 2026 is the expansion of educational and community programs. Kejora plans to introduce additional learning activities, workshops, environmental education, cultural programs, and community engagement initiatives that support both children and families within the region.



GOALS 2026

The further expansion of the Kejora Basecamp facilities will also remain a key priority. Planned developments include additional classrooms, improved outdoor learning spaces, expanded playground areas, and activity facilities, and the creation of more sustainable and inspiring educational environments.

To support long-term growth and stability, Kejora will continue focusing on increasing donations, sponsorships, and strategic partnerships. Strengthening relationships with foundations, businesses, supporters, and international partners will be essential to ensuring sustainable development and financial stability for the future. Through these goals, Kejora aims to continue growing as an innovative, community-driven educational foundation that creates meaningful opportunities for children, families, and the wider community in Karimunjawa and beyond.



OUR PARTNERSHIP

Collaborative Partners



Our Community Partners



Strategic & Financial partner



Olijslager is a Dutch company specialising in paint, coatings, and construction materials. Through the Olijslager Impact Fund, the company actively supports initiatives that promote education and equal opportunities, reflecting its strong commitment to community and social responsibility.

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*Interested in partnering with Kejora?
Contact us today to discover
the possibilities!*



Small Steps, Big Impact

*Support us,
Wherever you are!*

Indonesian Bank Account

758701010527536

Yayasan Kejora Karimunjawa
Bank Rakyat Indonesia (BRI)

Dutch Bank Account

NL66 RABO 0189 6488 05

Stichting Kejora Karimunjawa
RABONL2U (Rabobank)
We are ANBI-registered

Get In Touch

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